

smiink-smile & wink bar secures New Zealand distribution

Melbourne's smiink-smile & wink bar is thrilled to announce the launch of their extensive false lash range and semi-permanent liner pens into the New Zealand beauty hair & day spa industry.

smiink is now represented and distributed in New Zealand through Beauty Sense Limited, a long established and leading supplier to the professional industry, based in Christchurch, with a team of professional account managers covering the country on a regular cycle.

"The quality and presentation make **smiink** an obvious winner in the fast growing lash market segment," says Sharon Sutherland, CEO of Beauty Sense Limited.

"The semi-permanent liners, another feature of the **smiink** brand, are all presented on a stunning stand which will attract clients. Combine quality, presentation and value, and **smiink** stands alone as the leader."

With over 250 different styles to choose from, **smiink Lash Artistry Lashes** will have clients red carpet ready and feeling glamorous in no time! Choose from everyday, metallic, feathered, fantasy, crystals & mink lashes.

"We are thrilled to be working with Beauty Sense Limited, and to have the **smiink** lash range and our semi-permanent pens available to the New Zealand market," says Wendy Tomaino, CEO of **smiink-smile & wink bar**.

"We know makeup artists, salons and consumers based in New Zealand will love the range and the convenience our products offer."

For more information on Beauty Sense Limited and the **smiink Lash Artistry lash & semi-permanent pen range**, please call +64 3 9822 056 or Free Phone: 0800-555-630 or visit www.beautysense.co.nz

For further information on smiink, the smiink Lash Artistry range and semi-permanent pens, please contact smiink directly on www.smiink.com.au .